

2026 SPRING EDITION



# MUNCHIE BONES

## PRODUCT CATALOG



[WWW.MUNCHIEBONES.COM](http://WWW.MUNCHIEBONES.COM)

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***MUNCHIE BONES IS A FAST-GROWING CANADIAN DOG CHEW BRAND TRUSTED BY 500+ RETAIL PARTNERS ACROSS CANADA.***

- ✓ Premium single-ingredient chews
- ✓ High-demand collagen innovations
- ✓ Functional Fruit & Vegetable Blends Collection — **NEW PRODUCT CATEGORY COMING 2026**
- ✓ **Unique proteins: Yak, Camel, Goat, Buffalo & more**

We don't follow trends — we build categories.

Our mission is simple:

Deliver high-quality, retail-ready chews that create strong margins, repeat purchases, and loyal customers.

We are constantly launching new products, new formats, and new protein options to keep your shelves fresh and competitive.

Flexible purchasing. High profit margins. No minimum order limits.

Low Flat Rate Shipping

**Replenish inventory anytime based on your store's needs!**

If you're looking for differentiation, performance, and true partnership — welcome to Munchie Bones!



## MANUFACTURING

All of our products are developed through direct collaboration with trusted production facilities in Turkey, Georgia, and India.

This integrated production model serves as the foundation of our operations, ensuring meticulous quality control and adherence to stringent manufacturing standards at every stage.

## PRODUCT QUALITY

By maintaining hands-on involvement from raw material sourcing through final packaging, we ensure consistent quality, reliable supply, and full visibility across the production process — delivering products that meet the highest standards of safety, consistency, and performance.

## QUALITY CONTROL

Our production partners operate under internationally recognized food safety and quality certifications, including FSSC 22000, US FDA registration, and other globally recognized compliance standards.

## WHERE TO BUY

Daily growing number of Munchie Bones retailers all across Canada. Currently offered by over 500 retailers and wholesale distributors both in stores and online

## CUSTOMERS REVIEWS

Munchie Bones has become the talk of the town in the pet community, buzzing with social excitement and has captured the attention of pets and their owners alike.

## BULK ORDERS

Orders of Munchie Bones products can be customized with or without labels or tags, providing a flexible and streamlined solution tailored to your specific needs. There are no minimum order requirements, allowing you to replenish inventory at any time based on your store's demand.





**NEW ITEMS COMING SOON**



**OVER 100 NEW ITEMS!**



**Buffalo Chews**



**Camel Chews**



**Yak Chews**



**FUNCTIONAL FRUIT & VEGETABLE COLLECTION**

Our Functional Fruit & Vegetable Collection represents the next evolution in natural dog treats — introducing plant-based options designed to complement traditional protein chews.

The assortment will include:

- Simple, single-ingredient dehydrated fruits
- Simple, single-ingredient dehydrated vegetables
- Enhanced varieties featuring thoughtfully selected herbs and spices

This structured approach allows retailers to offer both minimalist, ingredient-pure options and elevated functional variations within one cohesive category — appealing to modern pet parents seeking transparency and whole-food nutrition.

Manufactured exclusively for Munchie Bones in a human food-grade production facility in Europe, this collection is produced under strict quality standards and controlled processing protocols to ensure consistency, safety, and premium presentation.

With strong shelf appeal and cross-merchandising potential, this 2026 launch is positioned to drive incremental sales and expand the natural treat segment beyond conventional protein chews.

Munchie Bones continues to innovate by building forward-thinking categories for evolving pet retail.



Ordering with Munchie Bones is simple and flexible — designed to make it easy to stock and re-stock best-selling, rawhide-free chews anytime.

How to Place an Order:

1. Go to the Wholesale page: <https://munchiebones.com/wholesale/>
2. **Log in** to your Retailer Account (**Wholesale Portal**).
3. Place your order through the portal.

Key Ordering Details

- **No minimum order required** — order what you need, when you need it.
- **Flat rate shipping: \$25.00 (regardless of order size).**
- Replenish anytime — reorder as often as you like to keep shelves full.

Need Help?

If you have questions about products, availability, or placing an order, reach out and we'll help you get set up quickly.



**MUNCHIE BONES**

## BULLY STICKS

- ✓ Supports Dental Health
- ✓ High in Protein
- ✓ Long Lasting Chew
- ✓ Fully Digestible!

**ALL-NATURAL CHEW**

✓ 100% Natural • Single-Ingredient • No Additives

## CHEMICAL ANALYSIS:

CRUDE PROTEIN: 85.43%  
 CRUDE FAT: 4.09%  
 MOISTURE: 1.62%

\*\*\* BEEF PIZZLE BULLY STICKS ARE NATURAL PRODUCTS & NATURALLY VARY IN SHAPE, WEIGHT, COLOR, THICKNESS.

\*\*\* CHECK MUNCHIE BONES PRICE LIST FOR LATEST PRICES

Beef Pizzles (Bully Sticks) remain one of the highest-performing chew categories in retail, driven by strong consumer demand for natural, single-ingredient protein treats.

Made from 100% beef pizzle, these fully digestible, rawhide-free chews deliver the clean-label simplicity today's pet parents actively seek. Naturally rich in protein and functional nutrients, they support dental engagement while offering a long-lasting chew experience that encourages repeat purchases.

This category is recognized for consistent sell-through, high turnover, and dependable margin performance. With a shelf life of up to two years and broad size and format versatility, Bully Sticks provide reliable inventory management and year-round retail stability.

A foundational category for any chew set, Beef Pizzles combine proven demand with strong revenue potential.



STRAIGHT PIZZLE - 6" LOW ODOUR

Various pizzle thicknesses and packages options available



STRAIGHT PIZZLE - 6" LOW ODOUR

Various pizzle thicknesses and packages options available



BRAIDED PIZZLE - 6" LOW ODOUR

Various pizzle thicknesses and packages options available



BRAIDED PIZZLE - 12" LOW ODOUR

Various pizzle thicknesses and packages options available

## 6 inch Bully Stick - Low Odor and Odor-Free



## Monster

Straight: 39-45g  
Braided: >55g



## Standard

Straight: 18-24g  
Braided: 25-41g



## Jumbo

Straight: 32-38g  
Braided: 52-61g



## Thin

Straight: <18g  
Braided: N/A



## Thick

Straight: 25-31g  
Braided: 42-51g



Sticks vary in size, weight and color  
Measurement based on thickest side of stick  
Monitor your pet when feeding any chewing sticks  
Provide plenty of fresh water  
Introduce chewing sticks to a diet gradually  
Sold fresh and can be stored for up to 2 years

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## 12 inch Bully Stick - Low Odor and Odor-Free



## Monster

Straight: > 80g  
Braided: 120-140g



## Standard

Straight: 36-54g  
Braided: 64-83g



## Jumbo

Straight: 66-79g  
Braided: 102-119g



## Thin

Straight: <36g



## Thick

Straight: 55-65g  
Braided: 84-101g



Sticks vary in size, weight and color  
Measurement based on thickest side of stick  
Monitor your pet when feeding any chewing sticks  
Provide plenty of fresh water  
Introduce chewing sticks to a diet gradually  
Sold fresh and can be stored for up to 2 years

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*SINGLE INGREDIENT NATURAL PRODUCT*

## **BEEF COLLAGEN STICKS**

Beef Collagen is all-natural, free from any additives or chemicals, making it a safe option for dogs of all ages and breeds. They are tough and long lasting chews and great for active chewers. Collagen sticks are very high in protein and beneficial to your K9 digestive, osteopathic, joint, dental and overall health and wellness!

- Natural, fresh, healthy
- Fully digestible one ingredient chews that are made out of the dermis layer of the cow skin.
- Collagen sticks are rawhide free!
- No hormones, fillers, artificial preservatives, chemicals or by-products used in production of Collagen Sticks
- Promotes dental health
- Helps to maintain muscle mass
- Full of nutrients like amino acids, peptides, glucosamine, and chondroitin that supporting healthy joints, skin, and coat
- Sold fresh and can be stored for up to 2 years



COLLAGEN STICK - 12" -BROWN

SKU: CLG-12-BN

Average weight per pc ~ 70-90-g

Sold by package



COLLAGEN STICK - 12" -BROWN

SKU: CLG-12-N

Average weight per pc ~ 70-90-g

Sold by package



COLLAGEN STICK - 6" -BROWN

SKU: CLG-6-BN

Average weight per pc ~ 45-50g

Sold by package



COLLAGEN STICK - 6" -NATURAL

SKU: CLG-6-N

Average weight per pc ~ 45-50g

Sold by package



BRAIDED COLLAGEN STICK - 12" BROWN/NATURAL

SKU: CLG-12-BD-NBW

Average weight per pc ~ 80-100g

Sold by package



BRAIDED COLLAGEN STICK - 6" BROWN/NATURAL

SKU: CLG-6-BD-NBW

Average weight per pc ~ 45-50g

Sold by package



BRAIDED COLLAGEN STICK - 12" NATURAL

SKU: CLG-12-BD-N

Average weight per pc ~ 80-100g

Sold by package



BRAIDED COLLAGEN STICK - 6" NATURAL

SKU: CLG-6-BR-N

Average weight per pc ~ 45-50g

Sold by package



THIN BRAIDED COLLAGEN STICK - 4-6" -BROWN

SKU: CLG-6-THN-BD-BN

Average weight per pc ~ 20-25g

Sold by package

**BRAIDED COLLAGEN STICK - 12" BROWN***SKU: CLG-12-BD-BN*

Average weight per pc ~ 64-85g

Sold by package

**BRAIDED COLLAGEN STICK - 6" BROWN***SKU: CLG-6-BR-BN*

Average weight per pc ~ 45-50g

Sold by package

**COLLAGEN SPIRAL - 12" BROWN***SKU: CLG-12-SPRL*

Average weight per pc ~ 30-40g

Sold by package

**COLLAGEN STICK 12" BRAIDED - WRAPPED ENDS***SKU: CLG-12-BD-BN*

Average weight per pc ~ 80-100g

Sold by package

**COLLAGEN STICK 6" - WRAPPED ENDS***SKU: CLG-6-N-WRP*

Average weight per pc ~ 45-500g

Sold by package

**COLLAGEN STICK AND BEEF TRIPE - 6"***SKU: CLG-6-TRP*

Average weight per pc ~ 40-50g

Sold by package

**COLLAGEN STICK & BEEF LIVER - 6"***SKU: CLG-6-LVR*

Average weight per pc ~ 40-50g

Sold by package

**TWISTED COLLAGEN STICK - THIN - 5" - NATURAL***SKU: CLG-5-TN-N*

Average weight per pc ~ 5-6g

Sold by package

**TWISTED COLLAGEN STICK - THIN - 5" - BROWN***SKU: CLG-5-TN-BR*

Average weight per pc ~ 5-6g

Sold by package



6" - BEEF COLLAGEN STICK - NATURAL - LIVER GLAZED

SKU: CLG-6-N-GLZ

Sold by package



6" - BEEF COLLAGEN STICK - BROWN - LIVER GLAZED

SKU: CLG-6-BN-GLZ

Sold by package



6" - BRAIDED BEEF COLLAGEN STICK - NATURAL - LIVER GLAZED

SKU: CLG-6-BD-N-GLZ

Sold by package



6" - BRAIDED BEEF COLLAGEN BROWN LIVER GLAZED

SKU: CLG-6-BD-BN-GLZ

Sold by package



12" - COLLAGEN - NATURAL - LIVER GLAZED

SKU: CLG-12-N-GLZ

Sold by package



12" - BEEF COLLAGEN STICK - BROWN LIVER GLAZED

SKU: CLG-12-BN-GLZ

Sold by package



12" - BRAIDED BEEF COLLAGEN STICK - NATURAL - LIVER GLAZED

SKU: CLG-12-BD-N-GLZ

Sold by package



12" - BRAIDED BEEF COLLAGEN STICK - BROWN - LIVER GLAZED

SKU: CLG-12-BD-BN-GLZ

Sold by package



6" - JUMBO BRAIDED BEEF COLLAGEN RING BROWN-NATURAL - LIVER GLAZED

SKU: CLG-6-BD-RNG-JB-GLZ

Sold by package



5"- BEEF COLLAGEN PRESSED BONE  
LIVER GLAZED

SKU: CLG-5-BONE-GLZ

Sold by package



5"- BEEF SKIN EXTRUDED MUNCHIE STICK  
LIVER GLAZED

SKU: CLG-5-MNCH-GLZ

Sold by package 5x20pc (5 x ~200g /pack)



COLLAGEN RING ~ 6" DIAMETER - JUMBO

CLG-6-BD-RNG-JB

~ 150-190g per pc

Sold by package



## COLLAGEN STICKS

 **Supports  
Joint Health**

 **All-Natural  
Ingredients**



 **Promotes  
Dental Health**

 **Highly  
Digestible!**

**Boosts Skin & Coat Health**

✓ 100% Natural • Single-Ingredient • No Additives



*SINGLE INGREDIENT NATURAL PRODUCT*

## **CHEWS & TREATS**

It is very important to pet owners to provide their dogs with the best possible care, including their diet. All-natural, healthy, and tasty dog chews that your furry friend will love.

They promote dental health, muscle development, and overall well-being, making it an excellent addition to your dog's diet.

Munchie Bones Chews are high in protein, low in fat, and packed with essential vitamins and nutrients.

**BEEF EARS - WHITE****SKU: EAR-WHT**

Average weight per pc ~ 40-50g

Sold by package

**LAMB EARS****SKU: EAR-LMB**

Sold by package

**GOAT EARS****SKU: EAR-LMB**

Sold by package

**LAMB FOOT - LAMB TROTTERS****SKU: FT-LMB**

Average weight per pc ~ 60-90g

Sold by package

**BEEF HEAD SKIN****SKU: HD-SKN-BF**

Sold by package

**LAMB HEAD SKIN****SKU: HD-SKN-LMB**

Sold by package

**BEEF BACK TENDON****SKU: TNDN-6**

Sold by package

**BEEF LEG TENDON****SKU: TNDN-LEG-JB**

Sold by package

**BEEF TRIPE STRIPS****SKU: TRP-BF**

Sold by package

**BEEF TRACHEA - 6"**

**SKU: TRCH-6**  
Sold by package

**BEEF TRACHEA - 12"**

**SKU: TRCH-12**  
Sold by package

**BEEF TRACHEA - RING**

**SKU: TRCH-RING**  
Sold by package

**OXTAIL - 8" - 12" / 12"-18" / 18"-23"**

**SKU: OX-8-WHOLE**  
**SKU: OX-12-WHOLE**  
**SKU: OX-23-WHOLE**  
Sold by package

**BEEF LUNG CHOPS**

**SKU: LNG-BF**  
Sold by package

**LAMB LUNG CHOPS**

**SKU: LNG-LMB**  
Sold by package

**LAMB HEAD SKIN - LIVER GLAZED**

**SKU: HD-SKN-LMB-GLZ**  
Sold by package

**BEEF HEAD SKIN - LIVER GLAZED**

**SKU: HD-SKN-BF-GLZ**  
Sold by package

**BEEF LIVER CHOPS**

**SKU: LVR-BF**  
Sold by pack

[WWW.MUNCHIEBONES.COM](http://WWW.MUNCHIEBONES.COM)



## FEEDING INSTRUCTIONS

- Monitor your pet when feeding any chewing sticks or other treats to avoid choking hazards
- Introduce chewing sticks gradually – limit per day for the first 3–6 days to avoid an upset stomach.
- Make sure to provide plenty of fresh water.
- Sudden diet change could cause an upset stomach initially if an excessive amount is offered.
- All of Munchie Bones products made fresh, hand sorted, weighed and packed. Shelf life of the products 1–2 years.
- Single ingredient treats like collagen sticks and other chews are high in protein
- Chemical composition analysis of each Munchie Bones product can be found on corresponding product pages on our website [www.munchiebones.com](http://www.munchiebones.com)



**100% NATURAL DOG CHEWS**

**Munchiebones.com**

- Single Ingredient, rawhide free
- Free of any hormones, antibiotics, additives and preservatives
- Long Lasting, fully digestible, great for dental health and muscle mass
- High in protein and low in fat
- Great for all life stages and any dog breed

www.munchiebones.com  
1-844-866-2663

**PREMIUM MADE NATURAL DOG TREATS**  
Top Quality Chews for Top Notch Dogs  
Gâteries Naturelles Premium

**100% NATURAL PRODUCTS**

www.MunchieBones.com

**100% NATURAL DOG CHEWS**  
Gâteries pour chien 100% naturelle  
www.MunchieBones.com

Long Lasting - No Additives - Grass Fed Cattle  
Dental Health - Fully Digestible - Rawhide Alternative  
Longue durée - Sans additifs - Bovins nourris à l'herbe - Santé dentaire - Entièrement digestible - Alternative au cuir brut

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Manufactured by and distributed by Munchie Bones Inc. 1111 Steeles Dr. # 7, Aurora, Ontario, Canada L1T 7H8 For nutritional information please visit www.Munchiebones.com



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